

STREETS JOHOR

NEW STRAITS TIMES

RM100m development in Permas Jaya

ECONOMIC WAVE: The second phase of the Permas City food bazaar project features an integrated food bazaar, exhibition room, hotel and retail stores

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THE InterAsia Group is developing the Permas City food bazaar project in Permas Jaya, here, which has a gross development value of RM100 million.

Group director Jonathan Tok Beng Tong said the project which is being developed on a 12ha plot is divided in two phases, with a third phase under discussion.

The first phase, which started early this year, involves the construction of a supermarket in a 7,432sq m area, with completion expected by next May.

Tok said the second phase, which includes an integrated food bazaar for local and international delicacies, an exhibition room, retail stores and a hotel in a 37,000sq m area,

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Domestic Trade, Cooperatives and Consumerism Minister Datuk Seri Ismail Sabri Yaakob. being shown an overview of the Permas City project by company officials. Pic by Mohamad Shahril Badri Saali

Food bazaar project under NKEA

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is to be completed by 2014.

"The third phase may be carried out in collaboration with a company from China for the development of a shopping mall, commercial complex and serviced apartments," he said.

Tok said the first and second phases were located strategically near the city centre and Pasir Gudang port, and had a good transport network.

He was speaking at the groundbreaking ceremony of the second phase at Permas Jaya, officiated by Domestic Trade, Cooperatives and Consumerism Minister Datuk Seri Ismail Sabri Yaakob.

Ismail said the food bazaar was an entry point project under the National Key Economic Areas.

"The first food bazaar was opened in September at Medini Mall, Nusajaya.

"This is the second bazaar to be developed," he said, adding that the government was planning to open a third food bazaar in Nilai 3, Negri Sembilan.

FBM KLCI	1,666.35(+12.99)	FBM ACE	4,282.79 (+81.84)
FBM Emas	11,312.16 (+69.7)	FBM MID 70	12,169.73 (-8.72)

Permas City akan jadi hab gaya hidup baharu Johor



ISMAIL SABRI meninjau pameran projek pembinaan Permas City yang terletak di Bandar Baru Permas Jaya, Johor Bahru semalam.

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JOHOR BAHRU - Permas City yang dijadualkan siap menjelang tahun 2014 bakal menjadi daya tarikan terbaharu rakyat tempatan dan pelancong asing yang berkunjung ke negeri ini.

Terletak di Bandar Baru Permas Jaya di sini dan mempunyai keluasan 121,406 meter persegi, Permas City dilihat akan menjadi sebuah hab gaya hidup melalui pembinaan sebuah pasar raya, bilik pameran, gedung beli-belah, rangkaian restoran, sebuah pusat penginapan dan medan selera Permas City Food Bazaar atau Makan Bazaar.

Menurut Pengarah Interasia Group, Jonathan Tok Beng Tong, konsep pembinaan Permas City yang mempunyai ciri persamaan dengan salah sebuah kompleks be-

li-belah terkenal di Singapura akan mempunyai dua fasa pembinaan yang dilaksanakan secara berperingkat-peringkat.

"Fasa pertama melibatkan pembangunan pasar raya Econsave yang dijangka siap pada tahun depan.

"Sementara fasa kedua ialah pembinaan Makan Bazaar yang akan menempatkan sejumlah gerai makanan bercita rasa tempatan dan antarabangsa yang dijangka siap pada tahun 2014," katanya pada sidang akhbar selepas majlis pecah tanah Permas City di sini semalam.

Turut hadir Menteri Perdagangan Dalam Negeri, Koperasi dan Kepenggunaan, Datuk Seri Ismail Sabri Yaakob.

Jonathan memaklumkan, kos pembinaan bagi kedua-dua fasa itu mencecah RM100 juta.

Katanya, projek masa hadapan Permas City termasuk pembinaan sebuah apartmen servis, hotel mewah dan kompleks perdagangan Cina.



Hartanah